

News, Events & Publications

Francesca Gaudino

Events

- Speaker, "New transparency challenge in the healthcare area and relevant privacy issues," *EFPIA – HCP/HCO Disclosure code 2014*, Milan, July 2015
- Speaker, "Broad-band services and Connected Cars," Osservatorio ANFoV in collaboration with Baker & McKenzie, Rome, May 2015
- Speaker, "Cookie law requirements - Privacy obligations and liabilities for companies," *Paradigma*, Milan and Rome, April 2015
- Speaker, "Connected Cars and Privacy: A False or Real Dichotomy?" *IAPP Data Protection Congress*, Brussels, November 2014
- Speaker, "Trade Secrets: the case for a new legislative tool and growing trends for protection," Riga, November 2014
- Speaker, "Data Protection in the Digital Context," *Privacy Law in the Technology Sector Conference at the Brussels Technology Days*, Brussels, October 2014
- Speaker, "Fashion and Luxury Web 3.0: e-marketing and the online brand experience," *Baker & McKenzie Luxury & Fashion Conference*, New York, September 2012; Hong Kong, September 2013; New York, September 2014; and London, October 2014
- Speaker, "Customer information management in the phygital age, Luxury Law Summit" – London, *International Herald Tribune* and *Global Legal Post*, May 2013 and June 2014
- Speaker, "Data Protection Law Enforcement: Lessons Learnt and Practical Tips," *Baker & McKenzie Tech Talk: Doing Business in Europe*, Palo Alto, March 2014
- Speaker, "The protection of trade secrets in Europe: the proposal for a new Directive, European IP Law Dynamics: Quo Vadis?" *XV EIPIN Congress - Alicante*, February 2014
- Speaker, "Paradigma, Privacy - Processing of personal data, requirements and liabilities," Milan, November 2013
- Speaker, "A Harmonized Legal Framework for Trade Secrets in the EU, Protecting Innovation in a Global Perspective," Vilnius (Lithuania), October 2013
- Speaker, "Interview on proposed EU Regulation," *DataGuidance*, September 2012

- Speaker, "How to Make the Most out of Cloud Computing while Being Compliant," *BIT's Annual World Congress on Cloud Computing*, CloudCom - Dalian, China, August 2012
- Speaker, "Web 3.0 marketing tools: please handle with care!" *IAPP Global Privacy Summit*, Washington DC, March 2012; "Privacy by Design: How to Translate Privacy Law Provisions into Technical Solutions" and "E-Marketing Strategies: Limitations and Expectations," *IAPP Global Privacy Summit*, Washington DC, March 2011
- Speaker, "Third International Symposium on Applied Sciences in Biomedical and Communication Technologies," *Special session on Security, Privacy and Trust in Healthcare*, Rome, 2010