



## Representative Legal Matters

Adam Aft

### **M&A - Intellectual Property, Data/Data Privacy, and Technology**

Regularly advised publicly listed and private company clients on IP, data/data privacy, and technology issues in billions of dollars of acquisitions, divestitures, and strategic investments, including:

- Technology, Media, and Telecom (including software, OEM, AI, IoT, FinTech, and tech-enabled industrial applications)
- Health/Pharma (including software, medical devices, and healthcare technology)
- Consumer Goods and Retail (including technology aspects of packaging, home goods and food products)
- Manufacturing (including automotive, packing delivery, traditional manufacturing, and chemicals)

### **Cloud, Data, and Software**

- Drafted and negotiated cloud and XaaS agreements for clients (both buy and sell side) in industries including pharmaceutical, internet of things/communication infrastructure, and consumer electronics.
- Structured data licensing and processing agreements for big data analytics application for pharmaceutical client seeking to use data analytics to drive better care outcomes.
- Developed open source policy and guidelines for clients enabling effective use and management of open source.

### **Telecom, Connectivity, and IoT**

- Represented automotive OEM on multiple transformational telecommunications agreements, including all telecommunications connectivity to and within its production facilities.
- Drafted terms and conditions for IoT devices for clients in industries including energy, office supplies, and consumer electronics and advised regarding related IoT requirements.

### **Outsourcing and Application Development**

- Represented transportation company in IT outsourcing agreement. Subsequently represented same client in outsourcing development and maintenance of transformational back office system (global, harmonized system in a cloud environment).
- Represented quick service restaurant in business process outsourcing of finance and accounting services.

### **Product Advisory and Supply Chain**

- Advised IoT client regarding third-party manufacturer, testing, and finished good supply agreements.
- Advised multiple clients on consumer product and warranty issues, including under Magnuson-Moss Act in industries ranging from medical devices to office supplies.

### **Pro Bono Representation**

- Led and participated in multiple jurisdiction research, analysis, and summary for the Legal Atlas for Street Youth in collaboration with three clients.
- Structured and drafted template licensing model for education non-profit's licensing of materials aimed at ensuring high school and college success.